

# The Signal

The College of New Jersey  
Student Newspaper Since 1885

## Advertising with The Signal

### General Information

- ◆ 2,750 copies circulated
- ◆ Distributed in dormitories, academic buildings and the Brower Student Center among more than 6,000 undergraduates.
- ◆ Full page advertisement spaces available
- ◆ Published on Mondays, distributed on Tuesday evenings
- ◆ Awarded by the New Jersey Press Association in 2006-2011 for General Excellence, Best News Writing and multiple other categories.

### Ad Placement and Payment Process

Please note that the deadline for receiving an advertisement is **Friday at NOON** in order for it to be published in the upcoming edition. Invoices are mailed out the week the last ad has been published. A copy of the advertisement will be sent with the invoice. Unless requested, tear sheets will not be sent for classified advertisements. Payments must be received within thirty (30) days of invoice date. Make all checks payable to:

Advertisement Costs by Size		
Ad Size	On-Campus Rates	Off-Campus Rates
Full-page Ad (10 x 15.75 inches)	\$140	\$640
Half-page Ad (10 x 7.75 inches)	\$70	\$320
Quarter-page Ad (5 x 7.75 inches)	\$42	\$192

### Sending your ad

E-mail us at [signalad@tcnj.edu](mailto:signalad@tcnj.edu) with a file attachment in Adobe Portable Document File (.pdf), or JPEG image (.jpg) format. Include in the email the desired size of the ad, the run dates and the billing information. We can accept advertisements via fax if preferable.

### Advertising Contact Information

The Signal  
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